

Amendment and Response

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Serial No.: 09/885,395

Confirmation No.: 3952

Filed: 20 June 2001

For: LABEL FOR AFFIXING TO A GARMENT

Amendments to the Claims

This listing of claims replaces all prior versions, and listings, of claims in the above-identified application:

1-18. (Cancelled)

19. (New) A label, comprising in the order given:

a backing layer;

a first adhesive layer comprising a heat activatable adhesive; and

a second adhesive layer other than a hot melt adhesive layer, comprising an elastomeric microsphere adhesive.

20. (New) A label according to claim 19, wherein said second adhesive layer is provided directly on said first adhesive layer.

21. (New) A label according to claim 19, wherein said backing layer has a first and second major side, said first major side being retroreflective and said second major side carrying said first and second adhesive layers.

22. (New) A label according to claim 19, wherein said first adhesive layer is non-tacky at temperatures less than 25°C and wherein said first adhesive layer is activated when heated to a temperature between 100°C and 180°C.

23. (New) A label according to claim 19, wherein said backing layer has a first and second major side, said first major side carrying a removable protective layer and said second major side carrying said first and second adhesive layers.

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24. (New) A label according to claim 19, further comprising a removable layer protecting said second adhesive layer.
25. (New) A label according to claim 19, wherein the thickness of said second adhesive layer is between 10 μm and 40 μm .
26. (New) A label comprising:
a backing layer having a first and second major side;
a first adhesive layer comprising a heat activatable adhesive and carried by the first major side of the backing layer;
a second adhesive layer other than a hot melt adhesive layer, comprising an elastomeric microsphere adhesive and carried by the first adhesive layer; and
means for retroreflecting light carried by the second major side of the backing layer.
27. (New) The label of claim 26, wherein the second adhesive layer is provided directly on the first adhesive layer.
28. (New) The label of claim 26, wherein the retroreflecting means comprises elements selected from the group consisting of microspheres and cube corner elements.
29. (New) The label of claim 28, wherein the retroreflecting means comprises glass beads.
30. (New) The label of claim 26, further comprising:
a protective layer covering the retroreflecting means.